

Usable Property Valuations with Proven Accuracy

VeroVALUE combines predictive modeling and technology with available data and industry expertise to create advanced business intelligence software

Highly Accurate Valuations

Take advantage of the latest in predictive technology to receive consistently accurate property valuations. VeroVALUE is a truly “blended model” that draws upon a combination of hedonic, index, and various hybrid valuation methodologies. Each valuation method is backed by any number of our predictive technologies including Neural Network, Linear and Non-Linear Regression, Econometric and Statistical Non-Regression-Based Time Trend, Data Mining, Statistical Discrete and Statistical Fuzzy Clustering, Probabilistic, Bayesian, and Optimization approaches.

Meaningful Confidence Score

Veros delivers confidence scores directly correlated to the accuracy of our valuations. By focusing on the relationship between our multiple valuation methodologies and other analytics we are able to produce meaningful and useful confidence scores. The Veros Confidence Score (VCS) is specifically designed to be an indicator that is highly correlated to the accuracy of our market value estimate. In order to accomplish our objective, we use our proprietary techniques to look at numerous factors and their relationship to our

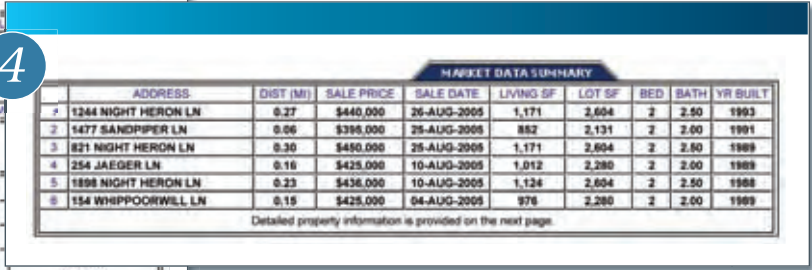
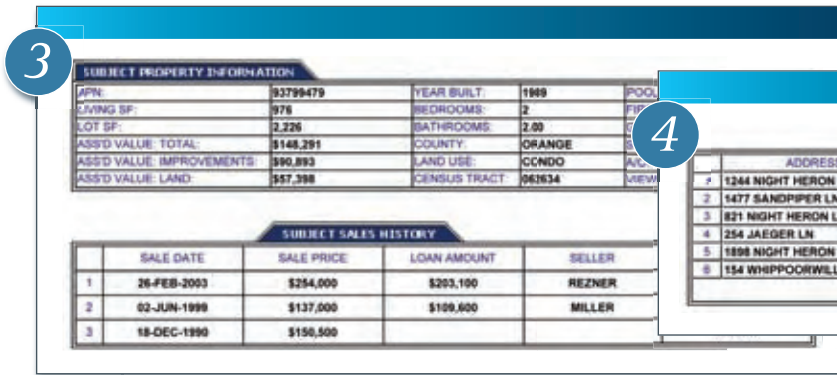
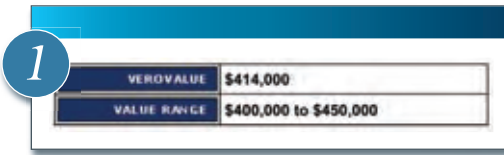
valuations. For example, we analyze the multiple valuation methods running behind the scenes to identify patterns reflective of accuracy levels. We also consider a host of additional metrics such as fitness analytics.

Total Account Management

Because managing account status is no easy task, Veros developed the industry’s first online account management system. Veros is the first to give you real-time access to performance metrics, security features, cost controls, tracking, and reporting features. You are free to add and delete users; create groups of users; assign security levels that affect access and content; and fully customize valuation reports and layout.

State-of-the-Art Product Access

Boost your productivity with Veros’ dynamic, flexible and robust system integration and multiple delivery options. We have created a number of standard and fully customizable XML interfaces compatible with a variety of schemas (e.g. MISMO) and accessible from numerous delivery platforms (e.g. Java, .Net, PHP). Veros also provides preconfigured XSL style sheets for convenient reproduction of the VeroVALUE report.



1 VeroValue

The estimate of value for the subject property with a realistic and usable value range.

2 Confidence Score

Numeric-based confidence score using a scale of 1-100 that is correlated to the accuracy of the market value so any organization can build effective rules for optimal collateral decisions.

3 Property Information

Subject property characteristics including assessed value and subject sales history.

4 Market Data – or sales “comps”

A list of recent residential property sales, including detailed property information, from the subject’s immediate market area used as one part of the comparative data in the analysis of a value estimate for the subject property.

5 Neighborhood Price Range Chart

A chart of residential values providing the subject’s estimated value relative to its neighborhood and property type.

6 Area Price Trends Chart

A chart of historic (3 year) residential price trends providing market conditions and valuation estimates in the subject’s neighborhood and zip code.